



# Government Readiness Level

## Contractor "GRL" Navigation



1

### GET REGISTERED & OPTIMIZED

#### SAM Registration

System for Award Management  
*Federal Accounting Record*

#### Small Business Search Registration

Dynamic Small Business Search  
*Federal Marketing Record*



2

### VERIFIED FOR FEDERAL VISIBILITY & MKT. EXPOSURE

Complete review and update of all federal registration business data. Profile information is ported into:

[FedBizConnect.com](https://www.fedbizconnect.com)  
*Searchable database for federal buyers*



3

### DEVELOP RESUME

#### Capability Statement

#### Government Landing Page

"Best-in-Class" *government resume* responsive to your capabilities, narrative, NAICS, contacts, past performance, keywords, etc.

*Focused to maximize engagement*



4

### TARGET MARKET RESEARCH

Marketing Action Plan  
Federal Connections Package  
FedBiz365 Subscription

*Find who buys what you sell*



5

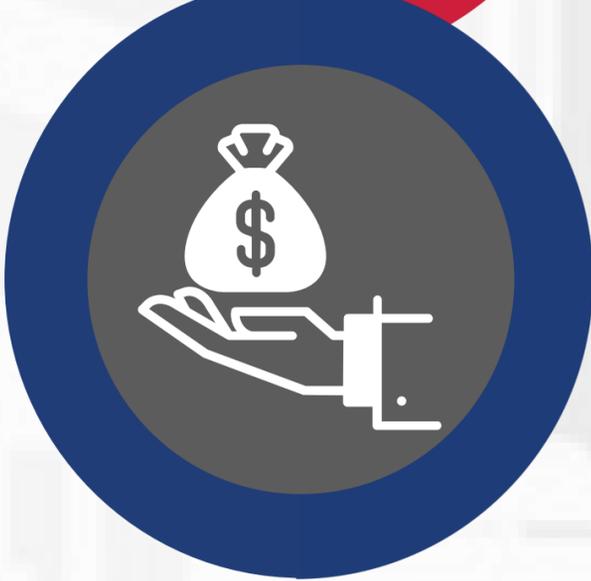
### PREFERRED GOVERNMENT CONTRACTOR

Certifications:

VOSB/SDVOSB, HUBZone, 8(a), WOSB/EDWOSB, MBE

GSA Schedules:

New, Renewal, Mods, Contract Management



WIN

## FEDERAL AWARDS

Other: [Engagement Coaching](#), [Free Resources for Government Contractors](#)



Call a Procurement Specialist: [\(888\) 299-4498](tel:8882994498)