



Government Readiness Level

Contractor "GRL" Navigation



1

GET REGISTERED & OPTIMIZED

SAM Registration

System for Award Management
Federal Accounting Record

DSBS Registration

Dynamic Small Business Search
Federal Marketing Record



2

VERIFIED FOR FEDERAL VISIBILITY & MKT. EXPOSURE

Complete review and update of
all federal registration business
data. Profile information
is ported into:

[FedBizConnect.com](https://www.fedbizconnect.com)

*Searchable database for
federal buyers*



3

DEVELOP RESUME

Capability Statement

Government Landing Page

"Best-in-Class" *government
resume* responsive to your
capabilities, narrative, NAICS,
contacts, past performance,
keywords, etc.

*Focused to maximize
engagement*



4

TARGET MARKET RESEARCH

Marketing Action Plan

Fed. Connections Package

State & Local Connections

RADAR Report - Analysis

(Real-Time Advanced Data Analysis)

Market Intel Subscription

Find who buys what you sell



5

PREFERRED GOVERNMENT CONTRACTOR

Certifications:

VOSB/SDVOSB, HUBZone,
8(a), WOSB/EDWOSB, MBE

GSA Schedules:

New, Renewal, Mods,
Contract Management



WIN

FEDERAL AWARDS



Other: [Engagement Coaching](#), [Free Resources for Government Contractors](#)



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Call a Procurement Specialist: [\(888\) 299-4498](tel:8882994498)